

**APPLICATION FORM**

By the blessing of H.H. Param Pujya Swami Ramdevji Maharaj and the determination of Patanjali Ayurved Ltd., cheap and best quality swadeshi product is to be made available to each and every household, I am a well-wisher and supporter of this movement and is committed to get rid of the foreign MNCs loot to make the country self reliant and economic super power.

Name of the Company/Firm: \_\_\_\_\_

Name of the Applicant: \_\_\_\_\_

Address: \_\_\_\_\_

E mail: \_\_\_\_\_ Phone No.: \_\_\_\_\_

**1. Level at which you can become a distributor:**

**A- District Level-**  District: \_\_\_\_\_ State: \_\_\_\_\_

**B- Tehsil Level:**  Tehsil: \_\_\_\_\_ District: \_\_\_\_\_ State: \_\_\_\_\_

**C- Mandi Level:**  Mandi: \_\_\_\_\_ Tehsil: \_\_\_\_\_ District: \_\_\_\_\_ State: \_\_\_\_\_

**2. Do you have any experience of FMCG distribution/Wholesale distribution/other distribution?**

Yes:

No:

Brief History of the products of the distribution business you have done so far:

If yes then tick or cross below:

1 year:

3 Years:

Above 5 Years:

**3. Name of the company for whom you have already done the distribution:**

**Name of the Company****Duration**

1. \_\_\_\_\_ Year: \_\_\_\_\_ to \_\_\_\_\_

2. \_\_\_\_\_ Year: \_\_\_\_\_ to \_\_\_\_\_

3. \_\_\_\_\_ Year: \_\_\_\_\_ to \_\_\_\_\_

4. Last one year turnover: Rs. \_\_\_\_\_

5. Earlier what type of distribution you have done:

Retail:

Whole sale:

Both:

6. Investment capacity: Rs. \_\_\_\_\_

7. Margin for the distributor:

- 5% up to the sales of Rs.50 lakhs per month.

- 5% up to the sales of Rs.50 lakhs and additional 1% on the amount of sales above Rs.50 lakhs upto Rs.1 crore per month

- 5% up to the sales of Rs.50 lakhs and additional 1% on the amount of sales above Rs.50 lakhs upto Rs.1 crore and another 0.5% on the amount of sales above 1 crore per month

8. If you accept the above terms and conditions and is ready to give us all the information's mentioned above then please attach your last three years ITR and balance sheets with this application form and send it to Patanjali Ayurved Ltd.

9. After signing the agreement with Patanjali Ayurved Ltd., would you like to be the distributor for Patanjali Ayurved Ltd. Company's competitor.

Yes:

No:

**NOTE:**

**A-** Patanjali Ayurved Ltd. Reserves the right to reject or accept any application without assigning any reason, however the information given in this form would not be used anywhere and would be highly confidential.

**B-** The last date for the submission of the form is 5<sup>th</sup> January 2012.

**SIGNATURE OF APPLICANT:**