

Om!

Adarneya Guru Bandhu!

All the existing and new Patanjali Chikitsalay/ Arogya Kendra sanchalaks are kindly requested to follow the guide lines/Term & Conditions as given below for developing and maintaining these Kendras.

- It is required to be considered Population around 100000 and above for each Chikitsalay and less than that of for Arogya Kendra while selecting location for a Patanjali Chikitshalaya/Arogya Kendra, Also equally important such as Distance from main market, Availability of road link, Transport facility and Awareness about Yoga/Ayurved among the public of the particular area.
- Should organize & maintain Yoga classes on a regular basis along with Chikitshalaya/Arogya Kendras.
- The selected area for the Chikitsalay/Arogya Kendra should be spacious and should be on ground floor.
- Should organize & develop 10 Yoga/Swadeshi product selling Kendras surrounding 2KM of Chikitshalaya. Activity Report of these kendras should submitted to Jilla Prabhari & copy to State Office on a regular basis.
- Weekly Mobile Medical camp to be organized for Health Check up in Chikitshalaya/Arogya Kendra. Doctors may be provided on request.
- Adequate publicity Equipments/Materials like Banners/Posters/hoardings/pamphlets may be made available for developing awareness and attracting visitors to adopt Yoga and its Ayurvedic Medicine. Preferably LCD may be provided in the premises for displaying publicity about Bharat Swabhiman aim, Yoga and Ayurved. The Local publicity campaign can be sponsored by Chikitsalaya/Arogya kendras.
- It is important that the awareness of Yoga & Ayurved to be spread to the surrounding villages/colonies of Chikitsalay in such a way, to benefit organization and also people at large.
- Provision should be made for maintaining small nursery for Herbal plants such as Tulsi, Gilory, Alove vera etc.

Terms & Conditions for opening Patanjali Sewa Kendra/Chikitshalaya/Clinic:-

- Minimum area required for Chikitsalay is around 2000 Sq ft including 1000 square feet constructed area for Chikitsalay and around 250 to 300 Sq ft Plinth area for Arogya Kendra.
- The Chikitshalaya/Arogya Kendra/Retailer should not sell any products other than the products of Patanjali Ayurved Ltd.
- The name & style of Sign Board of Chikitshalaya will be as per Format provided by Patanjali Ayurved Ltd.
- The name of shop to registered with Trade Tax Authority & maintained as "Patanjali Chikitshalaya".Change must take place in case of already registered with other name.
- Inspector of Patanjali Ayurved Ltd has right to inspect the premises of Retailer as and when required.
- The supply of Goods will be at F.O.T (Destination). Unloading taken care by receiving parties.
- The Chikitshalaya/Retailer has to deposit a sum of Rs 1, 00,000/- as Security with PAL through a DD in favour of **Patanjali Ayurved Ltd** payable at Haridwar & a sum of Rs 1, 00,000 in favour of **Divya Pharmacy**. The allottee of Patanjali Chikitshalaya must purchase first lot of medicines & Herbal products worth of Rs 7,00,000/-
- The expiry of medicine/other products/substandard quality materials will be settled by Patanjali Ayurved Ltd.
- Trade discount will be given on Medicines-16% & Food Products/Cosmetic Items-10% on MRP.
- The Chikitshalaya/Sewa Kendra/Retailer will not be allowed to sell these products for further sale other than branches permitted in writing by Patanjali Ayurved Ltd.
- The retailer must maintain book of account properly as per law.
- In case of violation of term & condition, Patanjali Ayurved Ltd has right to cancel Retailership without giving notice period.The expenses of Local Advertising will be borne by retailer & at national level by Patanjali Ayurved Ltd.

- An agreement will be signed between two parties initially for the period of 3 years & further renewable for the succeeding terms.
- Chikitsalaya Sanchalak should adopt one village of smaller population around 300 families within 20 km radius to the Chikitsalaya or a Colony in case of urban area and the following 11 points to be taken into consideration for the village/Colony development.

➤ ఆరోగ్యంగా , సమృద్ధంగా , సంస్కారయుక్తంగా వుండే గ్రామాల నిర్మాణం కోసం మన కార్యాచరణ పథకం:

- 1) గవిముక్తి - ఆరోగ్యవంతమైన గ్రామాలు.
Free from Diseases- Healthy Villages/Colony
- 2) నిషావిముక్తి - మత్తు పదార్థముల నుండి విముక్తి సంస్కారవంతమైన గ్రామాలు.
Free from Intoxication – Civilized Village/Colony
- 3) హింసావిముక్తి - శాకాహారవంతమైన గ్రామాలు.
Free from Violence/butchery- Vegetarian Village/Colony
- 4) భయవిముక్తి - సద్భావనాపూర్ణమైన గ్రామాలు.
Free from Fear- Cordial Village/Colony
- 5) మురికి నుండి విముక్తి - స్వచ్ఛమైన గ్రామాలు.
Free from Squalor- Clean Village/Colony
- 6) నిరక్షరాస్యత మరియు గ్రుడ్డినమ్మకాలనుండి విముక్తి - ఆదర్శవంతమైన గ్రామాలు.
Free from Illiteracy & superstitious- Idle Village /Colony
- 7) నియంత్ర లేని అధిక జనాభా నుండి విముక్తి - సుఖవంతమైన గ్రామాలు.
Free from uncontrolled Population- Blessed Village/Colony
- 8) సహజసిద్ధ (ప్రాకృతిక) జలసంరక్షణ మరియు నీటిపొదుపు జలసేద్యముతో తడిసిన గ్రామాలు.
Adopting proper water Management- Irrigated Village
- 9) నిరుద్యోగం, పేదరికం, ఆకలి మరియు లేమినుండి విముక్తి - సమృద్ధమైన గ్రామాలు.
Free from Unemployment, poverty, Hunger & scarcity- Prosperous Village/Colony
- 10) విష విముక్తమైన వ్యవసాయం మరియు స్వదేశీయ సిద్ధాంతంతో స్వావలంబనంగా ఉండే గ్రామాలు.
Poisonous free agriculture & Swadeshi policy- Independent Village
- 11) గ్రామాల్లో ఉండే దేవస్థానాలు మందిరాలు - వీటిలో నెలకొకసారి సామూహిక సత్సంగాలు, భజనలు, కీర్తనలు, యోగాభ్యాసాలు జరిగే ధార్మిక గ్రామాలు.
Having Regular collective satsang, bhajan, kirtan & yoga- Religious Village

➤ **Feel proud of using Swedish Products and Ayurvedic Medicines.**

With Regards.

G Sridhar Rao
Chief State Coordinator,
Bharat Swabhimani (Trust) &
Patanjali Yog Samithi,
Andhra Pradesh.